Quantum Careers Pathway Forum Why Sponsor?



About QED-C

We are a global coalition of professionals, businesses, and public institutions that want to harness quantum technology for the greater good. This incredible blend of doing good and driving economic growth draws our members together. The mission of QED-C is to grow the quantum economy through community-building and collaboration.





Event Overview

The Quantum Career Pathways Forum is a **full-day event** that introduces students to careers in quantum information science (QIS). Featuring **keynotes, panels, and focus sessions,** the forum covers areas like quantum hardware, software, and sensing.

It brings together leaders from industry, academia, and national labs to share insights, recruit talent, and discuss real-world applications. The day **concludes with a career fair**, offering students direct access to employers and career opportunities in the quantum field.



Mission

The Quantum Career Pathways Forum strengthens QED-C's mission of helping members and the broader quantum ecosystem engage directly with emerging talent, showcase career opportunities, and build their workforce pipeline. It positions quantum companies and institutions as thought leaders while advancing national conversations around quantum careers and skillsets.





Impact

For **students**, the forum offers:

- Exposure to the range of roles in QIS across sectors
- Clarity on skills and educational pathways needed for quantum careers
- Access to internships, fellowships, and job opportunities
- Networking with leaders and recruiters in the quantum space





Impact



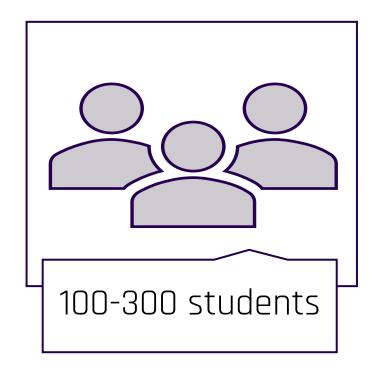
For **organizations**, the forum offers:

- Access to a diverse pool of emerging talent
- Opportunities to showcase career pathways, programs, and R&D
- Connections with other institutions advancing the quantum ecosystem
- A platform to shape national workforce development discussions

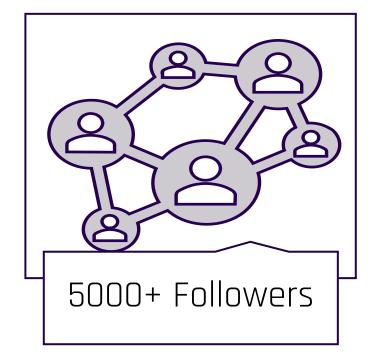
QED-C members receive **10% off** listed price



Target Audience & Expected Reach









Employer Options

Gold (\$1500)

1 of 4 available

- Large, prominent logo placement on all promotional materials (website, event signage, employer directory)
- Access to student resumes two weeks prior to the event
- Post-Event Analytics Report (attendance data, student interests, engagement stats)
- O Booth + Priority placement (6ft table and chairs)
- 2 representatives at table
- Access to specific event photos
- Recognition during the event opening remarks
- Social media mention (LinkedIn)



Employer Options

Silver (\$1000)

6 available

- Medium-sized logo on all promotional materials (website, event signage, employer directory)
- Access to student resumes one week before the event
- O Booth + Priority placement (6ft table and chair)
- 1 representative at table
- Access to specific event photos
- Recognition during the event opening remarks
- Social media mention (LinkedIn)



Employer Options

Bronze (\$500)

- Small logo placement on all promotional materials (website, event signage, employer directory)
- O Booth (6ft table and chairs) at the event
- Access to specific event photos
- 1 representative at table
- Recognition during the event opening remarks



Add-ons and standalones

QED-C offers additional opportunities for exposure to organizations wanting to participate.

Please note that these opportunities **do not include** career fair participation. They may be purchased as standalone or may be added to a career fair (employer) option.



Sponsorship Options

Additional Information

- Interested in elevating your sponsorship even further? We have additional options including...
 - O Break sponsor (1 of 2 available) \$1000
 - Q Lunch sponsor (3 available) \$2000

Sponsorship options do not include benefits under the employer option



Thank you!

For further inquiries and information

Contact Event Leads

Yelissa Lopez, Event Chair (<u>ylopez@quera.com</u>)
David Stewart, Sponsorships lead (<u>davidstewart@purdue.edu</u>)
Erin Weeks, Staff liaison (<u>erin.weeks@sri.com</u>)

